

Sustainability Workshops

Open introductory 1 day Workshop – non accredited version

Target Group: Business Professionals/Academia/Government/Civil Society Organizations

Open CSR 2 day Workshop- non accredited version

Target Group: Business Professionals/Academia/Government/Civil Society Organizations

Open or In-house CSR 2 day IEMA accredited Workshop

Target Group: Business Professionals/Academia/Government/Civil Society Organizations

Implementation of in-house Sustainability Workshops

Target Group: Organizations across sectors seeking to gain a better internal understanding of CSR and Climate Change.

Implementation of Organizational Sustainability Assessments

Target Group: Organizations at any sector and of any size seeking to assess their organization relative to Environmental, Social and Economic standards. The assessment targets organizations of any type and at any stage of CSR (mature or just getting started)

Service Description:

Objective: The implementation of the sustainability assessment aims at identifying the existing strengths and areas for improvement relative to CSR. The assessment will enable for identification of stakeholder opportunities and most importantly, development of a common framework of perception concerning the way the organization develops and is managed.

How: The sustainability assessment will be implemented based on the ISO26000, a proven and an effective method for the evaluation of an organization's existing CR practices. The assessment will involve the Company appointed CSR task force, composed of Company managers representing critical sustainability departments. (e.g. Marketing / HR Managers).



The assessment will identify the Company's stakeholders and their specific needs and expectations that will need to be addressed, it will assess the performance of the already formulated CR Initiatives (e.g. Community Programs) and it will compare overall CR Performance vis-à-vis internationally recognized Key Performance Indicators (KPIs) and Standards.

The assessment is considered the most optimum tool enabling the organization to identify areas for improvement and prioritize activities in the 4 CSR Pillars: Community, Environment, HR and Marketplace. During the assessment the team will identify and

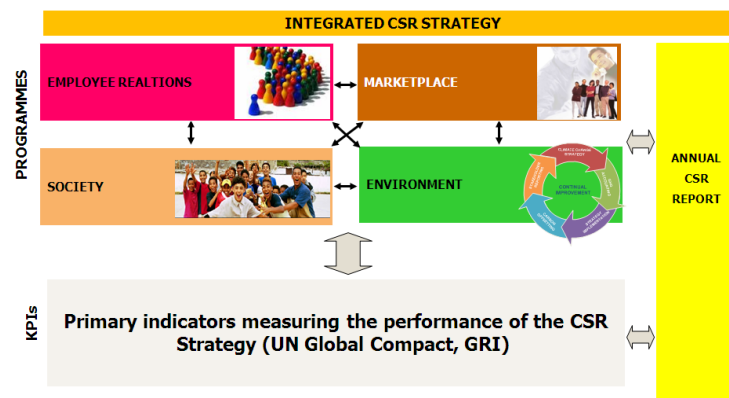
formulate the strategic CR direction of the Company, across the organization's business divisions

Design of Sustainability Strategy for an Organization

Target Group: Organizations at any sector and of any type seeking to create an overall Sustainability (CSR) Strategy, seeking to incorporate Environmental, Social criteria to their business operation, via the creation of Key Performance Indicators (KPIs)

Duration: 2 months for the design of the Sustainability (CSR) Strategy **Implementation:** The ability of the organization to effectively implement and sustain a CSR Strategy depends upon the designed internal processes which will enable it to continuously monitor and manage the organization's CSR Strategy and activities.

Through coaching, CSE will contribute to the identification of targeted activities in line with the priority areas identified in the results of the CSR self-assessment. The results of the assessment provide a structure which the organization will use to identify focus areas for improvement, monitor its strategy and assess its results on an annual basis. Furthermore, the self-assessment will showcase program areas which the organization can invest in. The CSE will assist the task force in setting sensible targets for each of these activities.



Coaching for the Creation of Sustainability (CSR) Report for an Organization

Target Group: Organizations at any sector and of any type seeking to issue a Sustainability (CSR) Report based on international Reporting Guidelines such as the Global Reporting Initiative and the United Nations Global Compact (UNGC)

Objective: The creation of a CSR report will communicate to stakeholders the already implemented social and environmental actions and performance based on international methods and models such as the GRI and the UN Global Compact

How: We will be responsible for coaching the content of the Company's Sustainability Report. Furthermore, we will select the appropriate KPIs that cover the Company's CSR Strategy and are in line with the G3 Guidelines of the Global Reporting Initiative (GRI) or the UN Global Compact. This is done according to best practices and will specifically draw on the experience and outcome of the activities implemented. The report will seek to communicate to stakeholders the Company's progress in achieving its set targets and goals.

Life Cycle Assessment for Products

Target Group: Organizations at any sector and of any type seeking to assess the life cycle of their products

Objective: To measure the CO2 emissions through the life cycle of the product; to identify the percentage of CO2 emissions at each stage of the product life; to find ways to minimize emissions and achieve cost reduction. Measurements are based on ISO14064, and PAS Standard

Carbon Footprint Measurement

Target Group: Organizations at any sector and of any type seeking to assess their carbon footprint or the emissions from their activities (events, operations, facilities)

Objective: To measure the CO2 emissions of the organizations activities, including events, operations, facilities; to identify the percentage of CO2 emissions of the business activities and identify ways to minimize emissions and achieve cost reduction. Measurements are based on GHG Protocol Standard, and PAS Standard.

Additional services can be provided depending on request.

